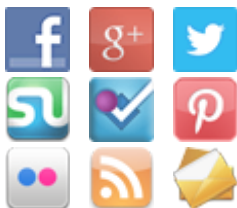




Currently in: Berlin, Germany

Follow me on [bloglovin'](#)

FOLLOW US!

Browse: [Home](#) / [How Enea Angelo Trevisan's Ealixir is targetting fake news](#)

HOW ENEA ANGELO TREVISAN'S EALIXIR IS TARGETTING FAKE NEWS

Sam Wood / September 3, 2019 / Comments Off on [How Enea Angelo Trevisan's Ealixir is targetting fake news](#) / [Special Posts](#)

As much as Oxford Dictionaries declared "post-truth" as the word of the year in 2016, three years later we still follow the developments of this issue in all layers, but especially when it comes to the problem of fake news. It first became alarmant during the elections in the United States, Brazil, and more recently, in Nigeria. It turns out that Facebook, after being called out by the Congress in the US, started a campaign to fight against fake news and misinformation inside their platform.

Subscribe to our newsletter

Subscribe now to receive our monthly newsletter to get exclusive free content to help you travel more as well as updates on what we're doing, where we're going and things we love!

[Subscribe Now](#)

100% Privacy. We don't spam.

[dealspotr.com](#)

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish. [Accept](#) [Reject](#)

[Read More](#)



bookmundi

Tours and Holidays
around the World

**BOOK A
TOUR NOW**



Indefinite Adven...
1602 "Mi piace"

Mi piace

Di' che ti piace prima di tutti i tuoi amici



**Indefinite
Adventure**

circa 7 mesi fa

I wrote a thing about vegan food
in Leipzig for [MEININGER
Hotels](#).



MEININGER-HOTELS.COM

Vegan Choices in Leipzi...

Veganism is on the rise in Ger...

6

Commenta

Condividi

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish. **Accept**

Reject

[Read More](#)



More than adding a feature to flag posts as fake, Mark Zuckerberg has gone deeper into the roots of the problem by finding out a company placed in Israel that was targeting audiences from countries such as Nigeria, Senegal, and Angola. The company, Archimedes Group, is an Israeli political consultancy that has played a significant role in several presidential elections and social media strategies around the world.

Such news follow the Cambridge Analytica scandal that uncovered Donald Trump last year. It turns out that the same company received US\$2.8 million to post fake news against the Nigerian president Muhammadu Buhari, who also became a target of cyberattacks – reportedly, Cambridge Analytica hired Israeli hackers to access Buhari's personal emails and use them as part of the defamation campaign.

Aligned with contemporary issues such as fake news, Enea Angelo Trevisan has implemented in Ealixir a new branch that secures individuals and companies which become a target of online defamation by the means of fake news. More than a political issue, Trevisan understands that fake news also influence economy.

“We once worked with an European company that had to carry important operations in Brazil. Coincidentally, on different Portuguese language media, negative and totally invented information started breaking out, reflecting badly on the company, in order to blow up the deal”, he explains. “We’re dealing with fake news on a small scale, which are even more dangerous than the larger scale fake news, which target politicians. They are harder to detect, they don’t make headlines, but they completely alter the principle of free competition, a basic condition in a capitalist economy.”

Ealixir is prepared to give support to companies and individuals who have been targeted on a defamation campaign through fake news by constantly monitoring information published online, so it is possible to take action by contacting relevant authorities whenever non-reliable sources are found.

Tweets by @IndefiniteAdven



Sam

@IndefiniteAdven

They defied a ban on Pride and were met with eggs, rocks and even firecrackers. Stand with LGBT+ activists from Hernandarias, Paraguay!
a.allout.org/s/Pa7Xv/

LGBT+ activists violently attacke...

They defied a ban on Pride and wer...
action.allout.org

1 Oct 2019



Sam

@IndefiniteAdven

Polish politicians have declared LGBT+ people "enemies of the state." Pride marches are being attacked. Show your...

[Embed](#)

[View on Twitter](#)

RECEIVE ALL POSTS BY EMAIL

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish. [Accept](#) [Reject](#)

[Read More](#)

to publish negative information about its rival, altering the principle of free competition. This is an extremely serious matter that isn't very discussed", highlights Trevisan.

With such expertise, Ealixir has the ability to identify the roots of the problem and take action against it by removing the content online, being it in search engines or the pages themselves. Further actions can also be supported by several qualified lawyers that cooperate with Ealixir. These professionals are specialized in the law related to new technology and online privacy, so they are prepared to advise and support to clients in court.

Source: <https://qz.com/africa/1621249/facebook-shuts-down-fake-news-accounts-targeting-africa-elections/>



This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish. [Accept](#)

[Reject](#)

[Read More](#)